

## **THESE ARE EXAMPLES OF WHAT NOT TO DO FOR THIS ASSIGNMENT**

### **Will Smith**

Willard Christopher Smith Jr, was born to parents Caroline, a school board employee, and Willard C Smith, the owner of a refrigeration company. His middle class up-bringing saw him attend a Catholic school, Overbrook High School, despite his family being Baptist.

His West Philadelphia neighbourhood was a melting pot of cultures with Orthodox Jews co-existing with a large Muslim population. Smith was a good student whose charming personality and quick tongue were renowned for getting him out of trouble, a trait for which he soon gained the nickname "Prince".

Smith began rapping at age 12 emulating heroes like Grandmaster Flash but tingeing his rhymes with a comedic element that would later become his trademark. At 16 Smith met a DJ at a party by the name of Jeff Townes. The pair became friends and the duo DJ Jazzy Jeff and the Fresh Prince was born.

"I had pretty high SAT scores and they (MIT) needed black kids, so I probably could have gotten in. But I had no intention of going to college."

The pair began producing music but steered clear of the Gangsta Rap sound that was emerging on the West Coast in groups like Public Enemy and NWA. The Fresh Prince rapped about teenage preoccupations in a clean, curse-free style that middle America found safe and lapped up. The pair's first single, "Girls Ain't Nothing But Trouble", was a hit in 1986 and their first album, Rock The House, put pay to any thoughts of attending college with Smith becoming a millionaire at 18. ....

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### **Walt Disney-**

Walter Elias "Walt" Disney was born on December 5, 1901, in the Hermosa section of Chicago, Illinois. His father was Elias Disney, an Irish-Canadian, and his mother, Flora Call Disney, was German-American. Disney was one of five children, four boys and a girl.

He lived most of his childhood in Marceline, Missouri, where he began drawing, painting and selling pictures to neighbors and family friends. In 1911, his family moved to Kansas City, where Disney developed a love for trains. His uncle, Mike Martin, was a train engineer who worked the route between Fort Madison, Iowa, and Marceline. Later, Disney would work a summer job with the railroad, selling snacks and newspapers to travelers.

Disney attended McKinley High School in Chicago, where he took drawing and photography classes and was a contributing cartoonist for the school paper. At night, he took courses at the Chicago Art Institute. ...

Instead follow this advice:

## **PROFILES-**

“It is just up to the writer to **find the newsworthiness** in their subjects.”

“For most articles, the fact that a reader does not generally finish an article is a known factor. A profile, on the other hand, functions on the premise that the **reader will want to learn the subject's story**, and thus will read the entire article.”

“Therefore, it is up to the writer to find an **interesting key element** that can tie the entire story together into one coherent piece of journalism. Writers have to capably set the scene as well as **create a hook** which will keep the reader throughout the entire story.”

“**Quotes are key** to profiles. Use them throughout the entire story, but back them up with facts. They will add ease to transitions.”

-Coe College